

# ANA VASQUEZ

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## Skills

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- Python, SQL, Data mining, web scraping, API, machine learning, Natural Language Processing (NLP), data cleaning, data visualization

## Projects

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- Projects can be viewed at: <https://github.com/helloanavee>

## Experience

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|---|-------------------------------------|-------------------|--------------------------|
| <b>Data Analyst</b>   | <b>Data Studio Whiz</b>             | <i>Pasig, PH</i>  | <b>06/2022 - 07/2023</b> |
| <ul style="list-style-type: none"><li>• Led the development of the team's go-to Google Analytics dashboard template, saving at least 3 hours per project</li><li>• Produced 1-3 data projects a month – expanding from data cleaning, data visualization to data analysis</li><li>• Authored monthly and periodic reports and analyses within 1-2 weeks for both clients and internal needs</li><li>• Composed data visualization and analysis with Looker Studio</li></ul> |                                     |                   |                          |
| <b>Project Manager of Learning &amp; Development Team</b>   | <b>The Freelance Movement Tribe</b> | <i>Manila, PH</i> | <b>03/2022 - 07/2023</b> |
| <ul style="list-style-type: none"><li>• Supervised a team of 5 members to support over 5000 members in the online community</li><li>• Administered over 100 surveys per project to assess project performance and customer satisfaction</li><li>• Resolved customer queries and complaints within 24 hours or less</li><li>• Organised monthly webinars and bi-annual 2-day conferences with 50-1000 participants each</li></ul>  |                                     |                   |                          |
| <b>Tech &amp; Automations Lead of Learning &amp; Development Team</b>   | <b>The Freelance Movement Tribe</b> | <i>Manila, PH</i> | <b>04/2021 - 03/2022</b> |
| <ul style="list-style-type: none"><li>• Revamped the main 12-month long course to newer forms to increase engagement in lessons</li><li>• Collaborated with different teams to create engaging webinars and course lessons</li><li>• Streamlined operations by creating automated systems for 5+ course lessons, 7000 enrollments, and over 5000 students</li></ul>   |                                     |                   |                          |
| <b>Mid Level Backend Developer</b>  | <b>Magis Solutions</b>              | <i>Rizal, PH</i>  | <b>04/2017 - 02/2020</b> |
| <ul style="list-style-type: none"><li>• Designed and developed 1-3 projects a month for web products of clients</li><li>• Managed a lean team of 3 developers to deliver projects on time</li><li>• Programmed 15+ websites that emphasized speed and code quality and employed good user interaction</li></ul>   |                                     |                   |                          |

## Education

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|--|--------------------------------------|-------------------|--------------------------|
| <b>Masters of Data Science</b>   | <b>Asian Institute of Management</b> | <i>Makati, PH</i> | <b>07/2023 - Present</b> |
| <ul style="list-style-type: none"><li>• Training that addresses enterprise pain points, fosters communication, leadership, and effective data-driven problem-solving</li></ul> |                                      |                   |                          |
| <b>Bachelor of Psychology</b>  | <b>De La Salle University</b>        | <i>Manila, PH</i> | <b>05/2010 - 12/2013</b> |
| <ul style="list-style-type: none"><li>• Achieved the Top 17 in the 2015 Psychometrician Board Exam with Average of 80.80</li></ul>   |                                      |                   |                          |

## Short Courses

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|---|------------------|------------------------|--------------------------|
| <b>Data Analytics Bootcamp</b>  | <b>Eskwelabs</b> | <i>Makati, PH</i>      | <b>09/2021 - 12/2021</b> |
| <ul style="list-style-type: none"><li>• Reviewed and examined the tech startup's user data and operational data using SQL, Power BI, Microsoft Excel, and Looker Studio</li><li>• Recommended solutions to solve the supply-demand mismatch on the tech startup's app, using data analysis on the user base</li></ul> |                  |                        |                          |
| <b>I.T. Coding Bootcamp</b>   | <b>Zuitt</b>     | <i>Quezon City, PH</i> | <b>07/2016 - 09/2016</b> |
| <ul style="list-style-type: none"><li>• Crafted 4 websites and interactive web projects within the 10 month program using PHP, Laravel, Javascript, and SQL</li></ul>   |                  |                        |                          |